

### **REMARKS**

Claims 1-20 are pending in the present application and stand rejected. Applicants amended the specification to cite the prior application, and amended independent Claims 1, 9 and 16.

Claims 1 and 9 stand rejected under 35 U.S.C. § 102(e) as anticipated by U.S. Patent No. 6,816,364 issued to Helot. Helot discloses a display stand having internally routed cables, as is depicted by Helot's Figure 3. Applicants have amended Claims 1 and 9 to clarify that the cable clip extends outward external to the support member to maintain the cables in an accessible position. Accordingly, Applicants respectfully request full allowance of Claims 1-15 without further delay.

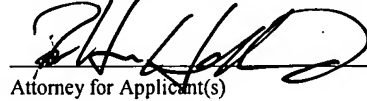
Claim 16 stands rejected under 35 U.S.C. § 103 as obvious over U.S. Patent Application Publication No. 2004/0084579 by Cho in view of U.S. Patent No. 6,613,981 issued to Hathcock. Hathcock discloses a ring forming an opening in a plane and having a support arm extending from the ring the plane of the opening. Applicants have amended Claim 16 to clarify that the support arm extends substantially perpendicular to the plane of the ring opening. Accordingly, Applicants respectfully request allowance of Claims 16-20 without further delay.

### **CONCLUSION**

The rejection of claims 1-28 has been traversed. In view of the remarks set forth herein, the application is believed to be in condition for allowance and a notice to that effect is solicited. Nonetheless, should any issues remain that might be subject to resolution through a telephonic interview, the examiner is requested to telephone the undersigned.

No fees are believed due and no extension of time is believed to be required. If, however, an extension of time is required, please provide such extension of time, and please charge the Deposit Account No. 502264 for the extension fee and any other fees required.

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 on July 28, 2005.

  
Attorney for Applicant(s)

28.5.14.2005  
Date of Signature

Respectfully submitted,



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